

DASHBOARD

Top players Online Reviews

Shopping Centres & Factory Outlet Centres

Legend

Satisfied users
% of users who gave a valuation of 4 or 5 stars

Negative Opinions
% of negative opinions on total opinions carried out from comments

- % female users
- % foreign language users
- % change of score in positive
- % response rate on total reviews

Shared Users
% of users who gave a review both to a shopping center and a factory outlet center



Reviews sources
Google My Business
TripAdvisor

Reference period
from 1 november 2024 to 30 april 2026

<p>1 ORIOCENTER Orto al Serio 105,000 sqm GLA</p> <p>TOTAL REVIEWS 4,362 per day 8.0</p> <p>AVERAGE SCORE 4.60</p> <p>SATISFIED USERS 92.9% NEGATIVE OPINIONS 7.4%</p> <p>THE MOST REVIEWED STORE IPER (Grocery) Reviews 3,132 Average Score 4.47</p>	<p>2 FORUM PALERMO Palermo 49,000 sqm GLA</p> <p>TOTAL REVIEWS 1,401 per day 2.6</p> <p>AVERAGE SCORE 4.55</p> <p>SATISFIED USERS 90.7% NEGATIVE OPINIONS 7.9%</p> <p>THE MOST REVIEWED STORE DOPPIO MALTO (Restaurants) Reviews 1,858 Average Score 4.85</p>	<p>3 CENTRO SICILIA Mazzerbio 56,000 sqm GLA</p> <p>TOTAL REVIEWS 2,811 per day 5.1</p> <p>AVERAGE SCORE 4.54</p> <p>SATISFIED USERS 91.7% NEGATIVE OPINIONS 11.5%</p> <p>THE MOST REVIEWED STORE KFC (Restaurants) Reviews 1,004 Average Score 4.84</p>	<p>4 LE BEFANE Rimini 51,959 sqm GLA</p> <p>TOTAL REVIEWS 2,257 per day 4.1</p> <p>AVERAGE SCORE 4.53</p> <p>SATISFIED USERS 91.4% NEGATIVE OPINIONS 8.8%</p> <p>THE MOST REVIEWED STORE SPAZIO CONAD (Grocery) Reviews 599 Average Score 4.41</p>	<p>5 CAMPANIA Marzanise 64,972 sqm GLA</p> <p>TOTAL REVIEWS 4,127 per day 7.6</p> <p>AVERAGE SCORE 4.52</p> <p>SATISFIED USERS 89.7% NEGATIVE OPINIONS 11.1%</p> <p>THE MOST REVIEWED STORE MCDONALD'S (Restaurants) Reviews 1,256 Average Score 4.74</p>	<p>6 PORTA DI ROMA Roma 97,000 sqm GLA</p> <p>TOTAL REVIEWS 5,335 per day 9.8</p> <p>AVERAGE SCORE 4.51</p> <p>SATISFIED USERS 90.6% NEGATIVE OPINIONS 10.6%</p> <p>THE MOST REVIEWED STORE LEROY MERLIN (DIY) Reviews 2,818 Average Score 4.78</p>	<p>7 ADIGEO Verona 46,800 sqm GLA</p> <p>TOTAL REVIEWS 4,720 per day 8.6</p> <p>AVERAGE SCORE 4.49</p> <p>SATISFIED USERS 90.0% NEGATIVE OPINIONS 10.1%</p> <p>THE MOST REVIEWED STORE KFC (Restaurants) Reviews 924 Average Score 4.17</p>	<p>8 CASAMASSIMA Casamassima 50,000 sqm GLA</p> <p>TOTAL REVIEWS 1,787 per day 3.3</p> <p>AVERAGE SCORE 4.47</p> <p>SATISFIED USERS 89.6% NEGATIVE OPINIONS 9.9%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 806 Average Score 4.52</p>	<p>9 IL CENTRO Arese 92,000 sqm GLA</p> <p>TOTAL REVIEWS 6,161 per day 11.3</p> <p>AVERAGE SCORE 4.47</p> <p>SATISFIED USERS 90.1% NEGATIVE OPINIONS 11.6%</p> <p>THE MOST REVIEWED STORE IPER (Grocery) Reviews 5,626 Average Score 4.41</p>	<p>10 ELNOS SHOPPING CENTER Roncadelle 88,000 sqm GLA</p> <p>TOTAL REVIEWS 2,684 per day 4.9</p> <p>AVERAGE SCORE 4.47</p> <p>SATISFIED USERS 90.1% NEGATIVE OPINIONS 9.1%</p> <p>THE MOST REVIEWED STORE POKE HOUSE (Restaurants) Reviews 465 Average Score 4.62</p>
<p>11 FIORDALISO Rozzano 64,000 sqm GLA</p> <p>TOTAL REVIEWS 3,127 per day 5.7</p> <p>AVERAGE SCORE 4.45</p> <p>SATISFIED USERS 89.5% NEGATIVE OPINIONS 8.5%</p> <p>THE MOST REVIEWED STORE IPER (Grocery) Reviews 3,274 Average Score 4.40</p>	<p>12 SHOPVILLE GRAN RENO Casalecchio di Reno 53,408 sqm GLA</p> <p>TOTAL REVIEWS 2,924 per day 5.4</p> <p>AVERAGE SCORE 4.44</p> <p>SATISFIED USERS 89.1% NEGATIVE OPINIONS 10.4%</p> <p>THE MOST REVIEWED STORE CARREFOUR (Grocery) Reviews 989 Average Score 4.17</p>	<p>13 ROMAEST Roma 103,000 sqm GLA</p> <p>TOTAL REVIEWS 3,059 per day 5.6</p> <p>AVERAGE SCORE 4.44</p> <p>SATISFIED USERS 88.8% NEGATIVE OPINIONS 11.5%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 1,181 Average Score 4.68</p>	<p>14 EUROMA 2 Roma 51,376 sqm GLA</p> <p>TOTAL REVIEWS 2,946 per day 5.4</p> <p>AVERAGE SCORE 4.42</p> <p>SATISFIED USERS 88.4% NEGATIVE OPINIONS 12.4%</p> <p>THE MOST REVIEWED STORE SEPHORA (Cosmetics) Reviews 2,624 Average Score 4.94</p>	<p>15 SHOPVILLE LE GRU Grugliasco 64,900 sqm GLA</p> <p>TOTAL REVIEWS 3,767 per day 6.9</p> <p>AVERAGE SCORE 4.42</p> <p>SATISFIED USERS 87.8% NEGATIVE OPINIONS 11.4%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 1,010 Average Score 4.42</p>	<p>16 MAXIMO Roma 60,595 sqm GLA</p> <p>TOTAL REVIEWS 3,433 per day 6.3</p> <p>AVERAGE SCORE 4.41</p> <p>SATISFIED USERS 87.5% NEGATIVE OPINIONS 13.1%</p> <p>THE MOST REVIEWED STORE DOPPIO MALTO (Restaurants) Reviews 1,809 Average Score 4.86</p>	<p>17 I GIGLI Campi Bisenzio 67,978 sqm GLA</p> <p>TOTAL REVIEWS 3,430 per day 6.3</p> <p>AVERAGE SCORE 4.41</p> <p>SATISFIED USERS 87.4% NEGATIVE OPINIONS 11.3%</p> <p>THE MOST REVIEWED STORE KFC (Restaurants) Reviews 885 Average Score 4.71</p>	<p>18 CITYLIFE SHOPPING DISTRICT Milano 31,600 sqm GLA</p> <p>TOTAL REVIEWS 2,068 per day 3.8</p> <p>AVERAGE SCORE 4.40</p> <p>SATISFIED USERS 86.8% NEGATIVE OPINIONS 11.5%</p> <p>THE MOST REVIEWED STORE POKE HOUSE (Restaurants) Reviews 513 Average Score 4.67</p>	<p>19 GLOBO Busnago 60,000 sqm GLA</p> <p>TOTAL REVIEWS 1,719 per day 3.1</p> <p>AVERAGE SCORE 4.39</p> <p>SATISFIED USERS 87.6% NEGATIVE OPINIONS 8.5%</p> <p>THE MOST REVIEWED STORE IPER (Grocery) Reviews 1,663 Average Score 4.28</p>	<p>20 LE TERRAZZE La Spezia 38,483 sqm GLA</p> <p>TOTAL REVIEWS 834 per day 1.5</p> <p>AVERAGE SCORE 4.38</p> <p>SATISFIED USERS 87.5% NEGATIVE OPINIONS 9.0%</p> <p>THE MOST REVIEWED STORE IPERCOOP (Grocery) Reviews 764 Average Score 4.26</p>
<p>21 PORTE DI CATANIA Catania 65,417 sqm GLA</p> <p>TOTAL REVIEWS 1,378 per day 2.5</p> <p>AVERAGE SCORE 4.38</p> <p>SATISFIED USERS 86.7% NEGATIVE OPINIONS 8.8%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 574 Average Score 4.55</p>	<p>22 LA CARTIERA Pompei 30,400 sqm GLA</p> <p>TOTAL REVIEWS 243 per day 0.4</p> <p>AVERAGE SCORE 4.37</p> <p>SATISFIED USERS 86.0% NEGATIVE OPINIONS 17.0%</p> <p>THE MOST REVIEWED STORE CONAD SUPERSTORE (Grocery) Reviews 333 Average Score 4.11</p>	<p>23 LA GRANDE MELA Sora 52,000 sqm GLA</p> <p>TOTAL REVIEWS 1,692 per day 3.1</p> <p>AVERAGE SCORE 4.36</p> <p>SATISFIED USERS 85.9% NEGATIVE OPINIONS 10.4%</p> <p>THE MOST REVIEWED STORE IPER ROSSETTO (Grocery) Reviews 445 Average Score 4.02</p>	<p>24 LINGOTTO Torino 31,500 sqm GLA</p> <p>TOTAL REVIEWS 1,865 per day 3.4</p> <p>AVERAGE SCORE 4.30</p> <p>SATISFIED USERS 84.0% NEGATIVE OPINIONS 11.6%</p> <p>THE MOST REVIEWED STORE KFC (Restaurants) Reviews 794 Average Score 4.44</p>	<p>25 CITTA' FIERA Martignacco 130,000 sqm GLA</p> <p>TOTAL REVIEWS 1,906 per day 3.5</p> <p>AVERAGE SCORE 4.28</p> <p>SATISFIED USERS 81.7% NEGATIVE OPINIONS 12.5%</p> <p>THE MOST REVIEWED STORE LEROY MERLIN (DIY) Reviews 1,348 Average Score 4.37</p>	<p>26 GRANDE SUD Giugliano in Campania 43,047 sqm GLA</p> <p>TOTAL REVIEWS 1,082 per day 2.0</p> <p>AVERAGE SCORE 4.27</p> <p>SATISFIED USERS 84.3% NEGATIVE OPINIONS 15.4%</p> <p>THE MOST REVIEWED STORE MCDONALD'S (Restaurants) Reviews 306 Average Score 3.83</p>	<p>27 MAXIMALL POMPEII Torre Annunziata 42,250 sqm GLA</p> <p>TOTAL REVIEWS 3,576 per day 6.5</p> <p>AVERAGE SCORE 4.26</p> <p>SATISFIED USERS 81.9% NEGATIVE OPINIONS 13.3%</p> <p>THE MOST REVIEWED STORE KFC (Restaurants) Reviews 576 Average Score 4.49</p>	<p>28 FUMARA Genova 24,900 sqm GLA</p> <p>TOTAL REVIEWS 1,629 per day 3.0</p> <p>AVERAGE SCORE 4.25</p> <p>SATISFIED USERS 82.8% NEGATIVE OPINIONS 14.1%</p> <p>THE MOST REVIEWED STORE MEDIA WORLD (Electronics) Reviews 354 Average Score 4.09</p>	<p>29 MERLATA BLOOM MILANO Milano 70,000 sqm GLA</p> <p>TOTAL REVIEWS 4,515 per day 8.3</p> <p>AVERAGE SCORE 4.25</p> <p>SATISFIED USERS 82.6% NEGATIVE OPINIONS 12.9%</p> <p>THE MOST REVIEWED STORE IL MANNARINO (Restaurants) Reviews 1,220 Average Score 4.76</p>	<p>30 CAROSSELLO Carugate 53,200 sqm GLA</p> <p>TOTAL REVIEWS 280 per day 0.5</p> <p>AVERAGE SCORE 3.97</p> <p>SATISFIED USERS 77.1% NEGATIVE OPINIONS 17.5%</p> <p>THE MOST REVIEWED STORE CARREFOUR (Grocery) Reviews 1,000 Average Score 4.16</p>
<p>1 PUGLIA OUTLET VILLAGE Molfetta 37,900 sqm GLA</p> <p>TOTAL REVIEWS 1,377 per day 2.5</p> <p>AVERAGE SCORE 4.51</p> <p>SATISFIED USERS 90.3% NEGATIVE OPINIONS 9.7%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 293 Average Score 3.47</p>	<p>2 FRANCIACORTA OUTLET VILLAGE Rodengo Saliato 36,000 sqm GLA</p> <p>TOTAL REVIEWS 3,257 per day 6.0</p> <p>AVERAGE SCORE 4.51</p> <p>SATISFIED USERS 90.8% NEGATIVE OPINIONS 7.9%</p> <p>THE MOST REVIEWED STORE VENCHI (Restaurants) Reviews 219 Average Score 4.59</p>	<p>3 SICILIA OUTLET VILLAGE Agrigento 36,000 sqm GLA</p> <p>TOTAL REVIEWS 2,018 per day 3.7</p> <p>AVERAGE SCORE 4.50</p> <p>SATISFIED USERS 89.1% NEGATIVE OPINIONS 10.4%</p> <p>THE MOST REVIEWED STORE NIKE (Sport) Reviews 174 Average Score 4.31</p>	<p>4 VALDICHIANA OUTLET VILLAGE Foligno della Chiana 31,000 sqm GLA</p> <p>TOTAL REVIEWS 2,006 per day 3.7</p> <p>AVERAGE SCORE 4.49</p> <p>SATISFIED USERS 90.6% NEGATIVE OPINIONS 8.1%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 530 Average Score 4.39</p>	<p>5 BARBERINO DESIGNER OUTLET Barberino di Mugello 26,700 sqm GLA</p> <p>TOTAL REVIEWS 2,780 per day 5.1</p> <p>AVERAGE SCORE 4.49</p> <p>SATISFIED USERS 89.6% NEGATIVE OPINIONS 9.4%</p> <p>THE MOST REVIEWED STORE LIU JO STORE (Clothing) Reviews 2,776 Average Score 4.49</p>	<p>6 NOVENTA DI PIAVE DESIGNER OUTLET Noventa di Piave 35,300 sqm GLA</p> <p>TOTAL REVIEWS 4,240 per day 7.8</p> <p>AVERAGE SCORE 4.48</p> <p>SATISFIED USERS 88.7% NEGATIVE OPINIONS 12.6%</p> <p>THE MOST REVIEWED STORE COACH (Clothing) Reviews 4,250 Average Score 4.48</p>	<p>7 SERRAVALLE DESIGNER OUTLET Serravalle Scrivia 51,500 sqm GLA</p> <p>TOTAL REVIEWS 6,356 per day 11.6</p> <p>AVERAGE SCORE 4.48</p> <p>SATISFIED USERS 88.1% NEGATIVE OPINIONS 13.4%</p> <p>THE MOST REVIEWED STORE EATALY (Restaurants) Reviews 1,957 Average Score 4.22</p>	<p>8 VALMONTONE OUTLET Valmontone 45,963 sqm GLA</p> <p>TOTAL REVIEWS 2,113 per day 3.9</p> <p>AVERAGE SCORE 4.47</p> <p>SATISFIED USERS 90.3% NEGATIVE OPINIONS 9.0%</p> <p>THE MOST REVIEWED STORE OLD WILD WEST (Restaurants) Reviews 1,151 Average Score 4.44</p>	<p>9 LA REGGIA DESIGNER OUTLET Marzanise 32,000 sqm GLA</p> <p>TOTAL REVIEWS 2,471 per day 4.5</p> <p>AVERAGE SCORE 4.47</p> <p>SATISFIED USERS 89.8% NEGATIVE OPINIONS 9.3%</p> <p>THE MOST REVIEWED STORE NIKE (Sport) Reviews 559 Average Score 4.25</p>	<p>10 CASTEL ROMANO DESIGNER OUTLET Roma 31,200 sqm GLA</p> <p>TOTAL REVIEWS 4,002 per day 7.3</p> <p>AVERAGE SCORE 4.46</p> <p>SATISFIED USERS 88.9% NEGATIVE OPINIONS 13.6%</p> <p>THE MOST REVIEWED STORE NIKE (Sport) Reviews 473 Average Score 4.26</p>
<p>11 CITTA' SANT'ANGELO VILLAGE Città Sant'Angelo 30,000 sqm GLA</p> <p>TOTAL REVIEWS 757 per day 1.4</p> <p>AVERAGE SCORE 4.45</p> <p>SATISFIED USERS 88.2% NEGATIVE OPINIONS 9.8%</p> <p>THE MOST REVIEWED STORE FATTORIA TOCCAFERRO (Rest.) Reviews 482 Average Score 4.00</p>	<p>12 FIDENZA VILLAGE Fidenza 24,400 sqm GLA</p> <p>TOTAL REVIEWS 2,457 per day 4.5</p> <p>AVERAGE SCORE 4.44</p> <p>SATISFIED USERS 88.4% NEGATIVE OPINIONS 12.2%</p> <p>THE MOST REVIEWED STORE FURLA (Accessories) Reviews 375 Average Score 4.33</p>	<p>13 SCALO MILANO OUTLET & MORE Locate di Triulzi 44,000 sqm GLA</p> <p>TOTAL REVIEWS 3,657 per day 6.7</p> <p>AVERAGE SCORE 4.43</p> <p>SATISFIED USERS 88.5% NEGATIVE OPINIONS 9.8%</p> <p>THE MOST REVIEWED STORE DOPPIO MALTO (Restaurants) Reviews 717 Average Score 4.46</p>	<p>14 VICOLUNGO THE STYLE OUTLETS Vicolungo 34,132 sqm GLA</p> <p>TOTAL REVIEWS 2,542 per day 4.7</p> <p>AVERAGE SCORE 4.41</p> <p>SATISFIED USERS 87.9% NEGATIVE OPINIONS 9.5%</p> <p>THE MOST REVIEWED STORE ART&FOOD WOW (Restaurants) Reviews 613 Average Score 4.01</p>	<p>15 PALMANOVA OUTLET VILLAGE Alesio del Friuli 22,000 sqm GLA</p> <p>TOTAL REVIEWS 2,533 per day 4.6</p> <p>AVERAGE SCORE 4.40</p> <p>SATISFIED USERS 85.2% NEGATIVE OPINIONS 17.3%</p> <p>THE MOST REVIEWED STORE NIKE (Sport) Reviews 435 Average Score 4.26</p>	<p>16 MANTOVA OUTLET VILLAGE Bagnolo San Vito 25,635 sqm GLA</p> <p>TOTAL REVIEWS 2,020 per day 3.7</p> <p>AVERAGE SCORE 4.39</p> <p>SATISFIED USERS 87.0% NEGATIVE OPINIONS 10.1%</p> <p>THE MOST REVIEWED STORE LA PIADINERIA (Restaurants) Reviews 256 Average Score 4.33</p>	<p>17 TORINO OUTLET VILLAGE Settimo Torinese 31,000 sqm GLA</p> <p>TOTAL REVIEWS 2,134 per day 3.9</p> <p>AVERAGE SCORE 4.37</p> <p>SATISFIED USERS 86.3% NEGATIVE OPINIONS 10.2%</p> <p>THE MOST REVIEWED STORE VENCHI (Restaurants) Reviews 302 Average Score 4.71</p>	<p>18 CASTEL GUELFO THE STYLE OUTLETS Castel Guelfo di Bologna 24,600 sqm GLA</p> <p>TOTAL REVIEWS 1,599 per day 2.9</p> <p>AVERAGE SCORE 4.32</p> <p>SATISFIED USERS 85.1% NEGATIVE OPINIONS 13.5%</p> <p>THE MOST REVIEWED STORE NIKE (Sport) Reviews 551 Average Score 4.13</p>	<p>19 OUTLET CENTER BRENNER Brennero 15,000 sqm GLA</p> <p>TOTAL REVIEWS 1,412 per day 2.6</p> <p>AVERAGE SCORE 4.27</p> <p>SATISFIED USERS 81.7% NEGATIVE OPINIONS 17.2%</p> <p>THE MOST REVIEWED STORE LOACKER CAFE (Restaurants) Reviews 748 Average Score 4.32</p>	<p>20 MONDOVICINO OUTLET VILLAGE Mondovì 24,473 sqm GLA</p> <p>TOTAL REVIEWS 1,032 per day 1.9</p> <p>AVERAGE SCORE 4.20</p> <p>SATISFIED USERS 79.9% NEGATIVE OPINIONS 15.0%</p> <p>THE MOST REVIEWED STORE MEDI-MARKET (Drugstores) Reviews 129 Average Score 4.60</p>